

ALWAYS BARGAINS GALORE

CONTINUALLY GROWING WITH MORE AND MORE NEW SHOPS AND SERVICES FOR YOUR SHOPPING CONVENIENCE

ROLLING HILLS PLAZA

FREE SPACE PIRATE PARK

Exclusive Supervised Playground for Your Youngsters



PACIFIC COAST HIGHWAY AT CRENSHAW

GIGANTIC CLEARANCE SALE NOW IN PROGRESS

SAVE - SAVE - SAVE

SEMI-ANNUAL SHOE CLEARANCE

SALE STARTS TODAY!

MEN'S FLORSHEIM DISCONTINUED STYLES 16⁸⁰ - 18⁸⁰	LADIES' LIFE STRIDE HI AND MID HEELS Reg. to 14.99 8⁸⁸
CHILDRENS' SHOES Odd Lots - Reg. to 6.99 3⁸⁸	GIRLS' FLATS ALL LATEST STYLES BUT NOT ALL SIZES Reg. to 8.99 4⁸⁸
MEN'S ITALIAN SHOES ALL STYLES Reg. 14.99 9⁸⁸	CHILDRENS' RED GOOSE SHOES DISCONTINUED STYLES 4⁸⁸
LADIES' SLIPPERS A BIG SELECTION 3⁸⁸ REG. TO 5.99	LADIES' HAND BAGS A WONDERFUL BUY 2⁸⁸ REG. TO 5.99

January Clearance...

BOYS' SLACK GROUP Random Cords Washable Flannels Scotchgard Finish Dacron Polyester Mixtures SIZES 3-12 REDUCED TO CLEAR	PAROCHIAL CORDS By Billy The Kid 6 thru 12 Reg. or Slim REG. 5.98 \$4.99	GIRLS' DRESSES Broken Sizes and Styles PRICES SLASHED TO CLEAR Toddlers thru Size 14 DON'T MISS THESE BARGAINS!	T-SHIRTS REDUCED TO CLEAR Boys, Girls and Infants Long and Short Sleeves Broken Sizes and Styles
--	---	--	--

YOU CAN SAVE IN ROLLING HILLS PLAZA!

BECK'S LITTLE FOLKS
2609 PACIFIC COAST HWY. — DA 5-2522



VALUABLE COUPON

FREE STYLE CUT EXCEPT SAT.
With Our Regular \$3.00 SHAMPOO & SET

YOU MUST PRESENT THIS AD

PERMANENT WAVE SPECIALS! ZARR
Regular \$10.00 — SPECIAL — **\$6.95**
CARYL RICHARDS FRENCH FORMULA

TIKI
Reg. \$17.50 **\$12.50**

OPEN EVERY EVENING 'TIL 9

Northridge
BEAUTY SALONS

OPEN EVERY EVENING

LOMITA
Narbonne at Pac. Cat. Hwy.
Behind Safeway
DAvenport 5-1280

TORRANCE
1328 Sartori Ave.
Corner of Marcelline
FAirfax 0-1333

ROLLING HILLS PLAZA SHOPPING CENTER
(Crenshaw & Pac. Cat. Hwy.)
DA 5-2575

JANUARY SALE

SEE THESE OUTSTANDING VALUES FROM KAM'S LARGE COMPLETE SELECTION OF FAMOUS BRANDS!

SPORT SHIRTS
REG. \$5.95 - \$6.95 - \$7.95
NOW **\$4.00** EACH OR
3 For \$11.50



FAMOUS BRAND LE BARON SUITS
Our Reg. \$115.00 and \$125.00 — NOW \$100.00
Reg. \$75.00 Wool and Mohair — NOW \$ 62.00
Reg. \$65.00 Wool and Dacron — NOW \$ 52.00

OUR FAMOUS BRAND SPORT COATS PLAIDS AND SOLIDS
Our Reg. \$38.00 — NOW \$32.00
Our Reg. \$35.00 — NOW \$29.00

REG. \$4.95 FLANNEL or COTTON PAJAMAS . . . 2 pr. \$7
AND MANY, MANY MORE ITEMS ON SALE!

2589 Pac. Coast Hwy.
KAM'S Store For Men
DA 6-5562
OPEN 'TIL 9 P.M. MON. & FRI. — BANKAMERICARD



2645 PACIFIC COAST HIGHWAY at Crenshaw

REG. 79c
METAL OR PLASTIC
WASTE BASKETS
39c

REG. 4.50 VALUE
SILVER STAR
RAZOR BLADES
Package of 100
\$1.97

REG. 1.25
HAZEL BISHOP
CREME 'N POWDER
54c

REG. 89c
Antiseptic LISTERINE
12-oz. Size
55c

MANY MORE SALE ITEMS TOO NUMEROUS TO LIST

January Clearance

CHECK THE YELLOW TAGS FOR SALE PRICES!

WOOLENS
Regular 3.98 - 4.98 - 5.98 — Stripes, plaids, tweeds and plain colors SALE PRICE **2.98** yd.

COTTON SATIN
With velvet print, washable. Beautiful for dresses and robes. 36" width. Reg. 2.79 yd. - SALE PRICE **1.49** yd.

KNIT JERSEY
52" width in charcoal, royal blue, avocado, cinnamon and red. Reg. 4.98 yd. NOW **2.98** yd.

LAMINATED KNIT JERSEY
Red and green only. 54" width
CLOSE-OUT **1.98** yd.

CALIENTE DRAPERY
54" width. Pink, rose, green, gold, rust and rose. Reg. 2.98 yd. NOW **1.49** yd.

COTTON PRINTS AND STRIPES 3 yd. **1.00**
CLOSE-OUT

— SAVE 1/2 TO 1/3 ON REMNANTS —

OPEN MONDAY, THURSDAY & FRIDAY 'TIL 9:30 P.M.
Florence Fabrics
2613 PACIFIC COAST HWY. — DA 5-2411
— ROLLING HILLS PLAZA —



HERE'S A POINTER!

Want to know a good way to replace the old furniture with new at a fraction of the normal cash outlay?

You can offset the cost by selling those no longer needed items; Furniture appliances, tools, toys and a host of others. Call FR 8-4000. Torrance Herald Want Ads will help you do the job.

JANUARY CLEARANCE

WE OVERSTOCKED FOR CHRISTMAS! SAVE BIG



- On The Following Items:**
- AQUARIUMS
 - CAT POSTS
 - BIRD CAGES
 - SWEATERS
 - DOG BEDS
 - COATS
 - HAMSTER CAGES
 - CARRYING CASES

20% OFF ON ALL CHRISTMAS STOCKINGS

2521 PACIFIC COAST HWY. (East of Newberry's) **DA 6-7272**

— EXPERT DOG GROOMING OF ALL BREEDS —

ROLLING HILLS PLAZA



INTRODUCING

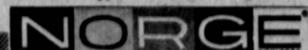
EXPERT PRESSING & FINISHING SERVICE

You already know how much money you can save on top-quality cleaning at your NORGE Laundry and Cleaning Village Store. NOW Expert Pressing Service is available at equally big savings! "While-you-wait" service for clothes you want pressed—suits, slacks, dresses, drapes, etc. at unheard of low prices—come in soon for complete cleaning and pressing service!

Clip This Coupon!

FREE INTRODUCTORY OFFER! (Offer Ends Friday, Jan. 18)

Bearer of this coupon will receive TWO MEN'S SUITS PRESSED FREE when included with each \$2.00 Dry Cleaning Load!
Clip And Bring This Coupon With You!



SUPERVISED CHILD CARE! **NORGE LAUNDRY AND CLEANING VILLAGE** Open Every Nite Till 9 Sunday Till 6 P.M.
ROLLING HILLS PLAZA — Crenshaw and Pacific Coast Hwy. (Across Crenshaw Blvd. from Leonard's) **DA 6-9886**



LOOKING FOR A LIFT?

WE EXTEND YOU A CORDIAL INVITATION TO TRY ON OUR LOVELY "NEW FASHION WIGS" COMPLETE SELECTION OF ALL COLORS IMMEDIATELY AVAILABLE. 100% HUMAN HAIR WIGS. FINANCING AVAILABLE IF DESIRED.

SPECIAL OFFER! THIS WEEK ONLY
WIGS CLEANED AND RESTYLED **\$8.50**



2517 Pac. Coast Hwy. - Rolling Hills Plaza - DA 5-4261